

## SHORT DESCRIPTION OF MEDLAND2020

MEDLAND2020 is one of the thirteen MED Capitalisation Projects that has been selected in the First Call for Capitalisation Projects of the MED Programme (<http://www.programmemed.eu/>).

Information of MED Capitalization Projects approved:

[http://www.programmemed.eu/fileadmin/PROG\\_MED/Actualites/MED\\_Capitalisation\\_Projects\\_-\\_EN.pdf](http://www.programmemed.eu/fileadmin/PROG_MED/Actualites/MED_Capitalisation_Projects_-_EN.pdf)

MEDLAND2020 project's *main objective* is:

- to promote international cooperation towards a common integrated land management scheme to protect natural resources in synergy with social and economical valorization in the Mediterranean, through the sharing, mainstreaming and transfer of accomplished products towards local, regional and national public policies, and also at Pan Mediterranean and European level.

Its *specific objectives* are:

1. Create synergies among projects and partners and build up a “network of networks” in the Mediterranean, in order to reinforce the capacities of the strategic projects to disseminate and transfer their results and expertise.
2. Develop synergies between operational tools, models and good practices implemented by different projects on Mediterranean natural resources, in order to enlarge the transferring capacity of the outputs of the associated projects.
3. Develop a lobby for the protection and valorization of Mediterranean natural resources towards national, European and Pan-Mediterranean institutions,

increasing the impact of territorial cooperation towards mainstream regional operational policies.

4. Identify challenges and gaps for a Common integral land management scheme to protect natural resources in the Mediterranean basin, in the context of Europe 2020 and the new MED programme.
5. Contribute to the elaboration and the promotion of a shared vision by Mediterranean peoples about their woodlands.

Under the priority on Management of natural resources, MED projects outputs capitalization is organized in four subtopics:

- Integral management of natural protected areas
- Natural risks management, especially wildfires
- Social and economic valorization of the territory as rural development, sustainable tourism or marketing
- Smart natural resources management, from emerging uses as biomass to new challenges as environmental services payment

Along with MED selected project members (see chapter 4), an active participation of external end-users and R+D actors is expected.

MEDLAND2020 also wants to include in the discussion representatives of Mediterranean southern countries to share the common challenges and opportunities along the region.

## **MEDLAND2020 CAPITALIZATION PROCESS**

Points of departure:

- ❖ Mediterranean context has some specific particularities which make necessary a specific approach for natural resources conservation under EU and international strategies and programs.
- ❖ The MED projects selected in MEDLAND2020 cover in a wide scope the main components related with the Mediterranean natural resources conservation and management, which are organized in four main topics (Natural protected areas + Natural risks management + Rural development + Natural resources and services management).
- ❖ Building up a common discourse - including the southern countries - on the challenges and opportunities of Mediterranean natural resources management can enhance the necessary cross-sector.
- ❖ of the integrated policies and the synergies and cooperation between regions and countries.
- ❖ Especially in the context of the global change, where the effects of climate change and the on going changes in the land use offer a high level of uncertainty, the lessons learned approach sharing experiences and know-how - including the southern countries - can improve the capitalization process and the results transferability of MED projects results.

The MEDLAND2020 capitalization process will include: the identification of the best case experiences and expert resources to enhance the transferability of MED Project results, and the: definition of a common scheme identifying the main

challenges and opportunities for the conservation of the natural resources in synergy with social and economical valorization

The definition of a common scheme will be done in a structured way (table 3). For each main topic several cross-sector components will be answered from the experience of MED projects integrating the external end-users vision, demands and experience in a shared constructive discussion.

The capitalization process will be done through several consequent actions where MED project partners, external actors and end-users will be involved from the beginning

A summary of the results will be edited by the policy brief. The extended version plus best case practices and fact sheets on the most relevant outputs will be edited by the e-book

## MAIN END-USERS DELIVERABLES

1. MEDLAND2020 Website: On line site where all the project results will be available in a free access way (Database, e-book, policy brief, complementary documents, etc.).
2. Database MEDLAND2020: Free access database and exchange knowledge platform on tools, best practices and experts network related with sustainable management and valorization of natural resources in Mediterranean basin.
3. e-book MEDLAND2020: Compilation and description of best practices and tools related with sustainable management and valorization of natural resources in Mediterranean basin.
4. Policy brief MEDLAND2020: Building up a common discourse with the aim to transfer knowledge and experienced capitalization to policy stakeholders. It includes a gap analysis according to Europe 2020 challenges related with sustainable management and valorization of natural resources in Mediterranean basin.

## RESULTS / INDICATORS

**A.** Enlarge territorial impact of well-defined tools and good practices towards sustainable management and valorization of natural resources in Mediterranean basin.

### **INDICATOR**

Number of international exchanges and contacts/initiative/collaborations to share best practices and tools.

**B.** Enhance a common discourse on the needs and challenges for sustainable management and valorization of natural resources in Mediterranean basin.

### **INDICATOR**

Number of oriented publications and vulgarization activities.

**C.** Mainstreaming MED project results into regional/national policies/institutional frame around sustainable management and valorization of natural resources in Mediterranean basin.

### **INDICATOR**

Number of regional/national policy and institutional frame adoptions around the MED project results.

## MEDLAND2020 GOVERNANCE

The role of the **Coordinator** – who is in charge to keep contact with the **Join Technical Secretariat** - will be supported by the **Steering Committee** - where all

partners responsible of one or more action take part – in the development of the Project.

A **Consultancy and Dissemination Panel** of relevant institutions at Mediterranean and European level will be created. On the other hand, as a crucial aim of MEDLAND2020 is to integrate the southern Mediterranean countries experience and vision, as most of the challenges of the region are equally shared between the north and the south sides of the basin a **Panel of Experts from Mediterranean Southern Countries** is planned.

Representative will be invited to participate in the MEDLAND2020 activities. Any suggestion on capitalization process from the Panels will be welcome. The Panels will be kindly asked to extend the dissemination of the MEDLAND2020 results at Mediterranean and regional, European or international level.

A **Forum of Interested Actors** will be created, coming from the suggestions of the **Partnership** – where all MEDLAND2020 partners are included – the **Consultancy and Dissemination Panel** and from the development of the Project itself, integrating all actors interested in the capitalization process. A special attention will be paid in a proactive identification to potential end-users of the Project results as regional and national administrations, forest owner's organizations, business organizations, environmental NGO's, etc. The southern Mediterranean countries representatives will be integrated in the Forum.